

KSCW Air Time - Suggested Donation Amounts

"Donation Thank You" or "Shout Out" - Randomly rotating 15 second spots.

\$2.50 each plus *Set Up of \$25
 Hour Span Option Available**

Example: 2 spots between 4 & 6pm = \$25* + \$5 + \$16** = \$46

Full Week of 15 Second Spots – Monday – Sunday - (21)

\$65 Includes *SetUp

Full Week of 30 Second Spots – Monday – Sunday - (21)

\$130 Includes *SetUp

LONG TERM PACKAGE

\$25 *SetUp Per Recording
 Spots Randomly Rotate Daily between 5am and 10pm.

**Monthly
(30 days)**

**Quarterly
(120 days)**

	Monthly (30 days)				Quarterly (120 days)				
Spots	90	90	90	90	Spots	270	270	270	270
Seconds	15	30	45	60	Seconds	15	30	45	60
Donation	\$200	\$400	\$600	\$800	Donation	\$700	\$1,400	\$2,100	\$2,800

SILVER PACKAGE

*SetUp Waived - Spots Randomly Rotate Daily Between 5am and 10pm.
 Logo with link on SunCityWestRadio.com for the term of the agreement.

**Semi Annual
(180 days)**

**Annual
(360 days)**

	Semi Annual (180 days)				Annual (360 days)				
Spots	540	540	540	540	Spots	1080	1080	1080	1080
Seconds	15	30	45	60	Seconds	15	30	45	60
Donation	\$1,000	\$2,000	\$3,000	\$4,000	Donation	\$1,700	\$3,400	\$5,100	\$6,800

GOLD PACKAGE

*SetUp Waived - Hour Span Rotation Option**
 Logo with link on SunCityWestRadio.com for the term of the agreement.

**Semi Annual
(180 days)**

**Annual
(360 days)**

Spots	540	540	540	540	Spots	1080	1080	1080	1080
Seconds	15	30	45	60	Seconds	15	30	45	60
Donation	\$1,100	\$2,200	\$3,300	\$4,400	Donation	\$1,900	\$3,800	\$5,700	\$7,600

**Hour Span Rotation Option	12 Hour	6 Hour	4 Hour	2 Hour
“Thank You” or “Shout Out” Spots (per spot)	\$2	\$4	\$6	\$8
Gold Package				
Semi-Annual	\$0	\$100	\$150	\$200
Annual	\$0	\$200	\$300	\$400

*Set Up: Production and Programming by KSCW staff - per recording no matter how many times broadcast.

Script Information supplied by the donor.

Recording remakes due to incorrect or changed information will require another *SetUp of \$25

Dedicated Music Bed \$15 - One time unless changed - Choose Music that listeners will identify as YOURS

Early Bird Renewal

If an agreement is renewed before the expiration of its term the Sponsor will get a 15% Discount